

Women Leading the Way Minerva NOW Accepting Applications for Advanced Leadership Program

[Vancouver, BC] The Minerva Foundation for BC Women is seeking applicants for the next instalment of Women Leading the Way (WLW) - an exciting and innovative program that will take women who want to lead through a part-time, year-long, advanced leadership development training program, beginning in September 2011. Deadline for applications is May 6, 2011.

The Minerva Foundation's mandate is to inspire and empower motivated women to explore and develop their potential by creating opportunities and offering programs through trusted partnerships in the areas of leadership skills, connectivity, and education. As the Minerva Foundation enters its second decade, the organization remains firmly committed to making significant strides for women by continuing to break down barriers and increasing opportunities for women.

"Women Leading the Way is a distinct, hands-on training program that will encourage women to move to the next stage in their leadership journey," says Eleanor Guerrero-Campbell, Minerva's Executive Director, "by offering them access to top level mentors and advisors, the tools and techniques to develop their leadership abilities, key strategies to move into positions of greater influence and responsibility, and the confidence to affect political, business, or social change."

The first six months involves classroom training and the following six months involves applying these leadership skills to a specific project, with the help of mentors. The project will culminate in a Global Conference in the spring of 2013, where lessons learned from this pilot project, and models for the future, will be shared with agencies, organizations, communities and social change agents locally and abroad.

According to Mary Martin, one of the participants in the first cohort of WLW, "Coming into the two-day sessions are the highlight of each month! The days are packed with topics, keenly formatted for inspection and development. Well chosen speakers bring deep experience to the group. The unexpected bonus however, comes from the honest, lively minds of the participants, enriching the stew with their personal, regional and industrial exposure to the world of leadership."

Women interested in learning more about this exciting initiative can call (604) 683-7635 ext. 228 or Email: wlw@theminervafoundation.com More information and an application package are online at <http://www.theminervafoundation.com/programs/leadership-programs/women-leading-the-way>

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