

Women Leading the Way

Minerva Launches Exciting New Leadership Program

[Vancouver, BC] The Minerva Foundation for BC Women is seeking applicants for Women Leading the Way (WLW) - an exciting and innovative three-year pilot program that will take women who want to lead through a part-time, year-long, advanced leadership development training program, beginning in January 2011. The project will involve hundreds of individuals, organizations and communities throughout BC and beyond.

The Minerva Foundation's mandate is to inspire and empower women to reach their full potential. Minerva creates opportunities that enable women to help build stronger communities by focusing on four pillars: Leadership Development, Economic Security, Education and Safety. As the Minerva Foundation enters its second decade, the organization remains firmly committed to making significant strides for women by continuing to break down barriers and increasing opportunities for women.

"Women Leading the Way is a distinct, hands-on training program that will encourage women to move to the next stage in their leadership journey," says Eleanor Guerrero-Campbell, Minerva's Executive Director, "by offering them access to top level mentors and advisors, the tools and techniques to develop their leadership abilities, key strategies to move into positions of greater influence and responsibility, and the confidence to affect political, business, or social change."

WLW's initial pilot program will have two intakes, with each cohort accepting up to 25 women. The first six months involves classroom/on-line training and the following six months involves applying these leadership skills to a specific project, with the help of mentors. The project will culminate in a Global/National Conference in March 2013, where lessons learned from this pilot project, and models for the future, will be shared with agencies, organizations, communities and social change agents from around the globe through live web streaming.

Women interested in learning more about this exciting new initiative can call (604) 683-7635 ext. 228 or Email: wlw@theminervafoundation.com More information and an application package are online at <http://www.theminervafoundation.com/programs/leadership-programs/women-leading-the-way>

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